

| MODELS' & CREATIVES' SUBMISSIONS | | RANDS | USD |
|--|--|--------------------------|----------|
| STANDARD SUBMISSION | | R20.00 | \$1.50 |
| DIGITAL COPY OF THE MAGAZINE | | R75.00 | \$4.00 |
| PRIORITY REVIEW | | R300.00 | \$16.00 |
| BACK COVER REVIEW R* (REFUNDED IF NOT ACCEPTED) | | R370.00 | \$20.00 |
| FRONT COVER REVIEW R* | | R470.00 | \$25.00 |
| THEMED PHOTO SHOTS IN CAPE TOWN, KZN, PE, JHB | | RANDS | |
| Book our Photographer, MUAH, STYLIST | | Price on Request | |
| BRAND/VENUE/STORE AND BUSINESS SUBMISSIONS | | RANDS | USD |
| BRAND CAMPAIGN DESIGNED IF REQUIRED | | R950.00 | \$50 |
| BRAND ADVERTORIAL HALF PAGE COLOUR R* | | R2 500.00 | \$105.00 |
| BRAND ADVERTORIAL SINGLE FULL PAGE COLOUR R* | | R3 500.00 | \$190.00 |
| BRAND ADVERTORIAL DOUBLE PAGE COLOUR R* | | R6 000.00 | \$302.00 |
| THREE EDITION PACKAGE : 3 Publications, Radio, Social Media | | R30 000.00 | |
| THREE EDITION PACKAGE INCLUDING SHOOT: | | R45 000.00 | |
| <p>Showcase your brand across our three diverse publications: Zaaa! Zoryn and Zwish! This package includes full page advertising in each magazine, social media exposure, radio advertising, and a photo shoot with our photographers, using Product Supplied by You. Service currently available in Cape Town, Port Elizabeth, Durban and Johannesburg.</p> | | | |
| PAGE SPECS | | | |
| SPECS | | 210MM (W) x 297MM (H) | |
| BLEED | | 3MM BLEED | |
| IMAGES | | | |
| DPI: 300 DPI RECOMMENDED HOWEVER ABOVE 150 DPI SHOULD BE SAFE | | | |
| CMYK: CMYK OR GREYSKALE PROVIDES THE BEST RESULTS | | | |
| PORTRAIT: 8.5 x 11 INCHES, 300 DPI (2550 x 3300 PIXELS) | | | |
| LANDSCAPE: 17 x 11 INCHES, 300 DPI (5100 x 3300 PIXELS) | | | |
| COLOUR PROFILE: SRGB | | | |
| IMAGE TYPES: JPEG PNG | | | |
| MAY DIFFER FROM STATED REQUIREMENTS. CROP MAY BE REQUIRED TO FIT PRINTED PAGE. | | | |
| IMAGE SIZE VALIDATION FLEXIBLE, IMAGES MUST BE A MIN SIZE, BUT THE ASPECT RATIO MAY DIFFER FROM THE STATED REQUIREMENTS. | | | |
| 6-12 IMAGES FOR CONSIDERATION | | | |
| CREDITS REQUIRED OF ALL INVOLVED. | | | |
| WARDROBE CREDITS REQUIRED. | | | |
| WRITTEN EDITORIAL VALIDATING SUBMISSIONS FOR | | | |
| THEME-DRIVEN CALLS-TO-WORK REQUIRED. | | | |
| STANDARD RESPONSES: 14 DAYS | | | |
| PRIORITY REVIEW RESPONSES: 48 HRS | | | |
| PAID SUBMISSIONS ARE REFUNDABLE WHERE INDICATED. | | ADHERE TO THE GUIDELINES | |
| POOR QUALITY SUBMISSIONS & STATED REQUIREMENTS NOT BEING MET, WILL BE DECLINED. | | | |